



FALL 2024

VENDOR

WELCOME PACKET

**DOWNTOWN
HOUSTON+**

CENTRAL CITY
EST. CO-OP 1998

Dear Valued Vendors,

We are thrilled to welcome you to the Market Square Park Farmers Market in the heart of Downtown Houston's Historic District! Your participation in this event is greatly appreciated, and we are excited to have you join us in sharing your wonderful products with Downtown residents, workers, and visitors.

In collaboration with Central City Co-Op, Houston's oldest organic, sustainable food co-op, we are creating a unique market experience that bridges the past and present of our city. Our goal is to spotlight local growers and makers, providing access to seasonally fresh and affordable fruits, vegetables, meat proteins, prepared foods, and household goods. We are dedicated to creating a vibrant marketplace that celebrates our community's diversity and culture.

This open-air market is not just about shopping; it's about fostering connections and community spirit. Alongside your stalls, visitors will have the opportunity to enjoy live music performances by local artists and a variety of other entertainment options. It's a free and fun, family-friendly and dog event that promises to be a highlight of the fall season in Houston.

To ensure your participation is smooth and successful, you will find helpful information in the enclosed packet, including details on logistics, setup instructions, and additional resources you might need. Please don't hesitate to reach out to our team if you have any questions or need further assistance.

Thank you again for your willingness to be a part of this exciting venture. Together, we can make the Market Square Park Farmers Market a thriving hub of local commerce and community engagement. We look forward to seeing you Saturday as we embark on this exciting journey together.

Warm regards,



GETTING TO DOWNTOWN

Downtown is very accessible with a multitude of ways to get in and out of the city. Below are recommended ways into Downtown or just Google Map it!

FROM I-10 WEST

Exit Smith Street to the west side of Downtown for the core business district, the Theater District and the entertainment venues in the Historic District..

Exit Hamilton to the east side of Downtown near the Ballpark.

Exit to I-45 and take the McKinney exit or the Dallas/Pierce exit. Either one takes you across Downtown to streets going into the heart of the city.

FROM I-10 EAST

Exit US 59 southbound, take Chenevert exit (be in left-side lane and watch for exit well before you cross I-H 10).

Exit San Jacinto/Main and turn left at Main.

Take IH 45 South and exit Dallas/Pierce or McKinney.

FROM US 59 SOUTH

Take the Polk Street exit and stay and turn left to enter Downtown.

FROM US-59 NORTH

Exit Lorraine, take Lorraine westbound to Hardy, take Hardy southbound to Downtown.

FROM 1-45 NORTH

Exit Milam Street to the west side of downtown for the core business district, the Theater District and the entertainment venues in the Historic District.

Exit McKinney Street to the core business area.

Exit Dallas/Pierce to Jefferson and cross the south side of Downtown.

West on St. Joseph Parkway; merge left to IH 45 North.

FROM 1-45 SOUTH

Exit Scott to Pease or St. Joseph Parkway. If your destination is the Theater District or the core business area turn right on Travis.

FROM SH 288

Merge to US 59 North, take the Polk Street exit and turn left at the first traffic signal which is Polk Street taking you past the Convention Center and towards the west side of Downtown.

CONTACT INFORMATION

CENTRAL CITY CO-OP

MATTEO R. 832-425-1028

JESSICA W. 832-690-1216

MARKET SQUARE PARK

301 MILAM STREET
HOUSTON, TEXAS 77002

CHRISTAL A. 832-518-9079

AMANDA M. 979-549-5685

AARON H. 281-986-9087

ANN T. 281-702-3111

ART MARKET

MITCH C. 832-273-4798

DAY OF TIMELINE

TIME	SCHEDULE
8:00 AM	Vendor load-in begins
9:30 AM	Vendor load-in ends
10:00 AM	Market opens
11:00 AM	Pet Costume Contest Begins
12:30PM	Costume Contest Winner Announcement
2:00 PM	Market concludes
2:05 PM	Vendor load-out

COMDEY CORNER

What did the mama tomato say to her daughter tomato when out for a jog?

Ketchup!

How do you turn soup into gold?

Put 14 carrots in it.

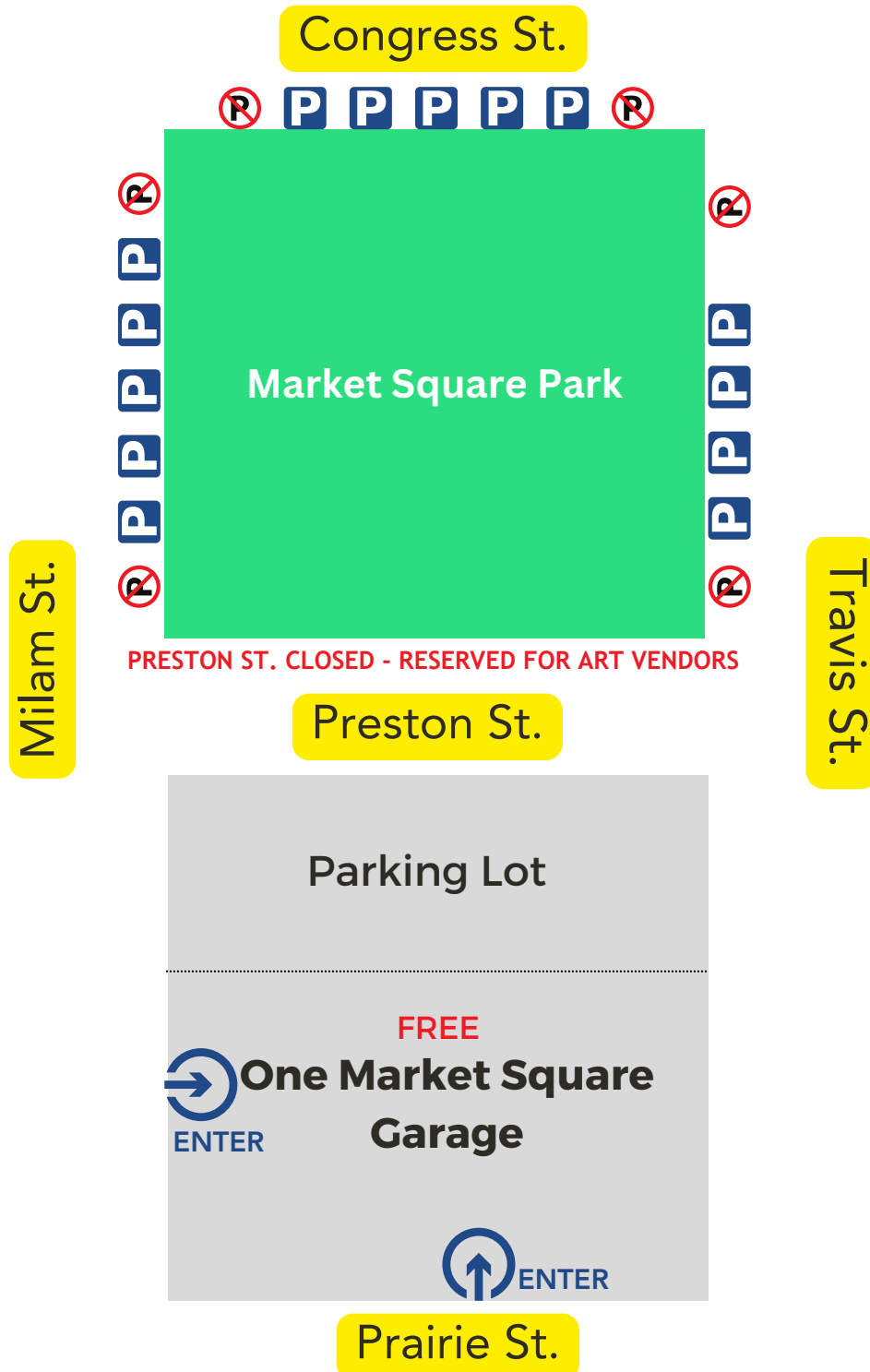
VENDOR PARKING

*****ALL Vendors Note*****

Arrival: Park along PRESTON ST during load in & out. You must obtain a parking permit from Downtown Houston+ staff to display on vehicle dashboard upon arrival.

After Unloading: Vehicles must be moved to ONE MARKET SQUARE GARAGE. **NOT THE LOT!!**

Parking Validation: Parking will be validated (free) at the conclusion of the market, once vendor data has been submitted.

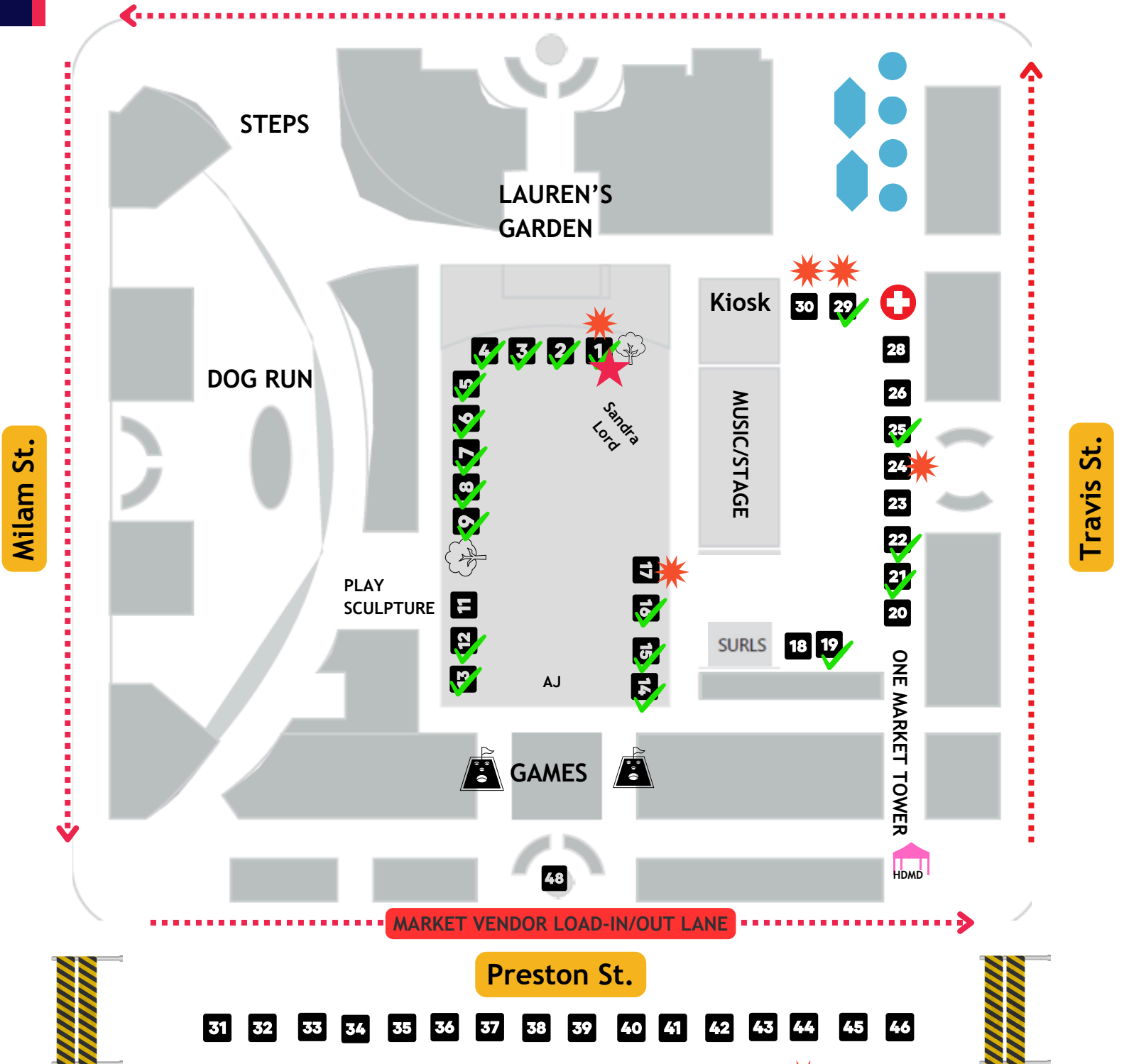


MARKET LAYOUT

October 26, 2024

Farmers Market Block Party

Congress St.



Landscaped Areas

---> Curb Lane Closer



Portos & Handwashing Station



Emergency Medical Services



Electricity Needed (5)



SNAP



Accepting SNAP

CHECKOUT PROCESS

At the conclusion of the market, please checkout with Downtown Houston+.

- ✓ Scan the market data sales QR code
- ✓ Provide total number of transactions processed and total sales amount **(LET US KNOW IF YOU SELL OUT)**
- ✓ Receive a parking voucher that will cover the cost of your parking if you parked in the parking garage.



THANK YOU for helping us champion and enhance Downtown Houston as a connected and thriving place for everyone!

SECURITY & CLEANING

Security Resources

- ✓ Off-duty uniformed Houston PD Officer
- ✓ SEAL Security Officers
- ✓ Downtown Management District Public Safety Guides

First Aid Resources

- ✓ First aid located by Downtown Houston+ Tent

Cleaning Resources

- ✓ Downtown Management District Cleaning Ambassadors



THANK YOU!

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